

## Elisabetta Olivari

After graduating in Political Science at the University of Milan with a Master's Thesis in International Law, Elisabetta Olivari specialized in business communication (Sole24Ore Business School). She edited the political and institutional communication as a member of the Mayor's staff for the Municipality of Bergamo (2004–2009) and, in 2006, founded the Servizi CEC (one of the founders), an agency specialized in communication services, conferences and event organization, both at a national and international level. Since 2018, she is the partner and CEO of Twig srl (intwig.it), a data management company that offers integrated research, data analysis and strategic communication services for public and private companies.

Elisabetta Olivari is a journalist registered with the Ordine dei Giornalisti. She collaborated with numerous partners for whom she managed, organized and developed communication projects, press office, cultural events and reviews, including in the scientific field: ASST Paoa Giovanni XXIII, ASST Bergamo Ovest, Gavazzeni Clinic, Castelli Clinic, Humanitas Castelli, Foundation for Research Maggiore Hospital of Bergamo FROM, Habilita Group, Milan Polytechnic, University of Bergamo, BergamoScienza.